

6. DIRECTORY LISTINGS

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6. DIRECTORY LISTINGS

6.1	Terms and Conditions	
.1	General	
	<ul style="list-style-type: none"><li>a. The terms and conditions specified herein for directory listings apply only to the alphabetical section of the directory. Listings are intended solely for the purpose of identifying subscriber's telephone numbers and as an aid to the use of telephone service.</li><li>b. The listing of subscribers either without charge or at the rate specified herein for additional listings in the alphabetical section of the directory does not contemplate special prominence or arrangement.</li><li>c. Listings are furnished only as specified for the various services mentioned in this section. Listings are not necessary in connection with any services or facilities which are not specifically mentioned in this section and are consequently not furnished either with or without charge.</li><li>d. Except as is hereinafter provided, only one name listing is furnished without charge for each main station service, CENTREX system, Shared Tenant Service Key or PBX System.</li><li>e. When a customer will establish a residence or business shortly after the close of customer listing records, but preceding publications, BWTC shall, upon request, establish and list service at the requested new address and immediately place the service on suspension. Service connection and other appropriate local service charges shall be due and payable, independent of whether service is later restored.</li><li>f. Service Charges in Section 4, of the Product Guide are applicable.</li></ul>	
.2	Liability of the Subscriber	
	<ul style="list-style-type: none"><li>a. BWTC, in accepting listings as prescribed by subscribers or prospective subscribers, will not be a party to controversies between subscribers as a result of the publication of such listings in its directories. The subscriber assumes full responsibility concerning the right to the use of any name or trade name in a directory listing acceptable to BWTC.</li><li>b. The subscriber assumes full responsibility in determining that the listing will conform in all respects to all applicable law and all licensing requirements from any licensing authority.</li><li>c. The subscriber agrees to indemnify and hold BWTC harmless from any claims, loss, damage or liability, which arises out of or results from the use by the customer or a listing containing a name, address, trade name, or any other such similar designations.</li><li>d. BWTC does not undertake to determine the legal, contractual or any other right to the use of a name or trade name. Nor does BWTC undertake to determine whether a subscriber is required to have a valid occupational or business license, permit or registration from any licensing authority in order to engage in the business listed.</li></ul>	

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6. DIRECTORY LISTINGS

<p>6.1 <u>Terms and Conditions</u> (Continued)</p> <p>.3 Limitations of Use</p> <ul style="list-style-type: none"><li>a. BWTC reserves the right to limit the length of any listing to one line in the directory by the use of abbreviations and to further use abbreviations for the sake of uniformity when, in the judgment of BWTC, the clearness of the listing and the identification of the subscriber is not impaired thereby.</li><li>b. BWTC reserves the right to reject additional listings when, in its judgment, such listings would tend to delay or impede the use of the service.</li><li>c. Street numbers, followed by the names of streets, will be used in identifying the location of the subscriber except when, in the judgment of BWTC, names of buildings, apartment houses, or communities serve as a better means of identification. Corner addresses are undesirable and will be used only where the street number is not available. The use of floor, room or suite numbers of buildings or apartment houses, or other such designations in addition to the street address, is not permitted.</li><li>d. Listings are not provided in connection with public telephone service except where, in the judgment of BWTC, the listing will facilitate BWTC's operations. No additional charged listings are permitted. Listings in connection with semipublic telephone service are furnished under the rates and terms and conditions as other business service. BWTC reserves the right to refuse additional listings when, in its judgment, calls cannot readily be answered by the person desiring the listing.</li></ul> <p>.4 Provisions for Listings</p> <ul style="list-style-type: none"><li>a. Where a number of trunks or individual line station services are provided for the same subscriber on a rotary (hunting) basis, only one listing is ordinarily necessary to properly identify the subscriber.</li><li>b. If additional listings are required to meet the convenience of the general public, such additional listings may be provided without charge to the extent that the number of listings allowed does not exceed the number of individual rotary lines, PBX trunks, or one-eighth the number of main stations in each CENTREX system associated with the service.</li><li>c. Additional listings usually bear the call number of the first line but, at the subscriber's request, may bear any of the consecutive numbers of the rotary (hunting) group.</li><li>d. When, in the judgment of BWTC, the use of reference or other listings in excess of the number of listings permitted without extra charge, as previously outlined, are needed for better identification of the subscriber or governmental offices to facilitate BWTC's operations, such listings may be provided without charge.</li></ul>	
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6. DIRECTORY LISTINGS

<p>6.1 <u>Terms and Conditions</u> (Continued)</p> <p>.4 Provisions for Listings (Continued)</p> <p>e. All listings provided in connection with service at concession rates are furnished subject to the terms and conditions specified in this section.</p> <p>f. PBX Systems</p> <ol style="list-style-type: none"><li>1. In PBX systems, the primary listing usually bear the call number of the first trunk line but at the subscriber's request they may bear any of the PBX extensions, including listings of those numbers employed in making calls without first connecting with the PBX operator. Recurring charges are provided in Section 6.6 of this Product Guide. (See Additional Listings)</li><li>2. Additional listings may list individual names or departments.</li><li>3. The listing of a non-rotary trunk line or the first number of a separate rotary group of trunk lines may be arranged for to meet special conditions.</li><li>4. Listings of private branch exchange systems installed at either business or residence locations are furnished under the terms and conditions specified for business and residence listings respectively.</li><li>5. BWTC reserves the right to refuse listings of private branch exchange stations located at a distance from the private branch exchange switchboard when, in its judgment, the conditions are such that standard transmission cannot be secured.</li></ol> <p>g. CENTREX Systems</p> <ol style="list-style-type: none"><li>1. If additional listings are required which would otherwise be available at the regular rate for additional listings to properly identify the subscriber, such additional listings may be provided without charge to the extent that the number of listings allowed does not exceed the number of Centrex Main Station Lines in a CENTREX System.</li><li>2. Additional listings may list individual names or departments.</li><li>3. The listings may be any of the CENTREX numbers.</li></ol>	
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6. DIRECTORY LISTINGS

6.2 Business Listings

.1 General

- a. Generally, business listings consist of a name, designation descriptive of the subscriber's business, the address at which service is rendered, and the business telephone number. Names may be those of individuals doing business as such, names or firms or members thereof, or names of corporations or officers thereof, or they may be the names of persons associated in business or registered trade names, including obsolete trade names of business, which the subscriber owns, controls or represents. Business listings may also include the names of employees of the subscriber, or of persons designated as being associated in the business owned or controlled by the subscriber.
- b. A name made up by adding a term such as Company, Agency, Shop, Works, etc., to the name of a commodity or service, or by combining two or more business names, is not accepted as a listing unless the subscriber is legally authorized to do business under such as a registered trade name. BWTC reserves the right to reject listings which appear to be designed primarily to give publicity to the commodity or service, or which, in its judgment, are otherwise objectionable or unnecessary for identification purposes.
- c. All listings in connection with service under contract with a subscriber on the same premises must bear the same address. An exception may be made in the case of off-premises extensions and outside stations of private branch exchange systems when the address may be that of the premises in which the station is located.

.2 Business Designations

- a. The designation in a business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. Designations will not be used where the name under which the subscriber is doing business indicates the character of the business. The listing of an individual, together with his title and the name of the business with which he is associated or represents, in lieu of a designation of the general character of the business, is not permitted. Likewise, the listing of the name of a firm or corporation, together with the name or name and title of an individual connected therewith, in lieu of a business designation is not permitted.

.3 Special Designations

- a. Listings of clergymen, physicians, surgeons, dentists, veterinary surgeons or other medical practitioners, professors, government officials and officers, etc., may, for the purpose of identification, include abbreviated designations of titles. Also, the titles "Mrs.," "Ms.," or "Miss" are permitted.

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6. DIRECTORY LISTINGS

6.3 Residential Listings

.1 General

- a. Residence listings consist of a name, the address of the premises at which service is rendered, and the telephone number. The primary listing is ordinarily the name of the individual who contracts for the service, but where the service is contracted for by one party for the use of a second party, the primary listing may be the name of the second party. For an additional charge and upon the request of any residential customer, BWTC shall list an additional first name or initial under the same address, telephone number, and surname of the customer. BWTC shall place the first names or initials in the order requested by the customer. Additional listings may be furnished in the names of relatives, including those by marriage, domestic employees of the subscriber, or other persons residing in the subscriber's house who are recognized as a part of the subscriber's domestic establishment.

.2 Special Designations

- a. Designations as shown in 6.2.3 may be included in residence listings.

.3 Dual Name Listings

- a. Dual name listings may be provided for customers subscribing to residence service who share the same surname and reside at the same address.
- b. Dual name listings may be provided as the primary listing at no recurring charge for the addition of the second name to the listing.
- c. Dual name listings may be provided as an additional listing at the subscriber's option, at the regular additional listing rate.

.4 Business Designations

- a. The designation in a business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. Designations will not be used where the name under which the subscriber is doing business indicates the character of the business. The listing of an individual, together with his title and the name of the business with which he is associated or represents, in lieu of a designation of the general character of the business, is not permitted. Likewise, the listing of the name of a firm or corporation, together with the name or name and title of an individual connected therewith, in lieu of a business designation is not permitted.

6. DIRECTORY LISTINGS

6.4 Non-Published Telephone Numbers

.1 General

Upon request a subscriber's primary telephone number may be "non-published" subject to the following conditions:

- a. A non-published telephone number is omitted from both the telephone alphabetical directory and information records available to the general public. However, when a call is placed from a telephone number associated with a non-published listing, the number may be disclosed if the called party has the necessary equipment for receiving and/or disclosing incoming telephone numbers.
- b. Requests for non-published numbers will be accepted only when, in the judgment of BWTC, such an arrangement will not be detrimental to the service in general.
- c. Incoming calls to non-published numbers will be connected only when the calling party places the call by the correct number. BWTC will not connect a call to a non-published subscriber on behalf of another caller when the caller does not furnish the non-published number to BWTC. BWTC will adhere to this practice notwithstanding any claim of emergency the calling party may present. The acceptance by BWTC of the subscriber's request to refrain from publishing his telephone number in the directory does not create any relationship or obligation, directly or indirectly, to any person other than the subscriber.
- d. In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing a non-published number in the directory or disclosing said number to any person shall be attached to BWTC and, where such a number is published in the directory, BWTC's liability shall be limited to and satisfied by a refund of any monthly charges which BWTC may have made for such non-published number. At the subscriber's request, BWTC will change the non-published telephone number at no charge to the subscriber.
- e. Telephone numbers transmitted via Caller ID are intended solely for the use of the caller ID customer. Resale of this information is prohibited as described in Section 12 of this Product Guide.
- f. The subscriber indemnifies and saves BWTC harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a non-published telephone number.

.2 Rates

	Monthly Rate
a. Each non-published telephone number	\$ 4.75

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6. DIRECTORY LISTINGS

<p>6.4 <u>Non-Published Telephone Numbers (Continued)</u></p> <p>.3 Exceptions</p> <p>.1 The rate for non-published and non-listed services does not apply to the following:</p> <ul style="list-style-type: none"><li>a. Customer with a Published Listing</li></ul> <p>If a customer has both published and non-published/non-listed listings for the same address and class of service, the non-published/non-listed monthly recurring charge will not apply.</p> <ul style="list-style-type: none"><li>b. Customer with a Non-Published/Non-Listed Listing</li></ul> <p>If a customer has a non-published/non-listed listing, only one monthly recurring charge will be applied for any non-published and/or non-listed listings for the same customer with the same class of service at the same address. If the customer has a combination of non-published and non-listed listings at the same address, the non-listed monthly recurring charge will apply.</p> <ul style="list-style-type: none"><li>c. Pay Telephone Service</li><li>d. Special Reversed Long Distance Service</li><li>e. Foreign Exchange</li><li>f. Special services such as teletypewriters or data services provided for customer with impaired hearing having a limited requirement for voice communication.</li><li>g. Local Exchange Service for customers living in a hotel, hospital, retirement complex, or boarding house provided the customer is listed under the telephone listing of the establishment.</li><li>h. New listings provided to a customer because of unusual circumstances, such as harassing calls, threat, or other acts adversely affecting the health, welfare, security or service of the customer (service provided for a period not more than 30 days).</li></ul>	
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6. DIRECTORY LISTINGS

**6.5 Non-list Telephone Numbers**

.1 General

Upon request, a subscriber's primary telephone number may be "non-list" subject to the following conditions:

- a. Non-list telephone numbers are not listed in BWTC's alphabetical directory, but are maintained on information records and will be furnished upon request of the calling party.
- b. Request for non-list telephone numbers will be accepted only when, in the judgment of BWTC, such an arrangement will not be detrimental to the service in general.
- c. The acceptance by BWTC of the subscriber's request to furnish a non-list telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- d. In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing of a non-list telephone number in the directory shall be attached to BWTC and, where such a number is published in the directory, BWTC's liability shall be limited to and satisfied by a refund of any monthly charges which BWTC may have made for such non-list telephone number.
- e. The subscriber indemnifies and saves BWTC harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a non-list telephone number.

.2 Rates

	Monthly Rate
a. Each non-list telephone number	\$ 3.75

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6. DIRECTORY LISTINGS

<p>6.5 <u>Non-list Telephone Numbers</u> (Continued)</p> <p>.3 Exceptions</p> <p>.3 The rate for non-published and non-listed services does not apply to the following:</p> <ul style="list-style-type: none"><li>a. Customer with a Published Listing</li></ul> <p>If a customer has both published and non-published/non-listed listings for the same address and class of service, the non-published/non-listed monthly recurring charge will not apply.</p> <ul style="list-style-type: none"><li>b. Customer with a Non-Published/Non-Listed Listing</li></ul> <p>If a customer has a non-published/non-listed listing, only one monthly recurring charge will be applied for any non-published and/or non-listed listings for the same customer with the same class of service at the same address. If the customer has a combination of non-published and non-listed listings at the same address, the non-listed monthly recurring charge will apply.</p> <ul style="list-style-type: none"><li>c. Pay Telephone Service</li><li>d. Special Reversed Long Distance Service</li><li>e. Foreign Exchange</li><li>f. Special services such as teletypewriters or data services provided for customer with impaired hearing having a limited requirement for voice communication.</li><li>g. Local Exchange Service for customers living in a hotel, hospital, retirement complex, or boarding house provided the customer is listed under the telephone listing of the establishment.</li><li>h. New listings provided to a customer because of unusual circumstances, such as harassing calls, threat, or other acts adversely affecting the health, welfare, security or service of the customer (service provided for a period not more than 30 days).</li></ul>	
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6. DIRECTORY LISTINGS

6.6 Additional Listing Charges

.1 General

- a. The subscriber to the service assumes responsibility for all charges for additional listings associated with his service. Additional (paid) directory listings are accepted for a minimum chargeable period of the life of the directory issue in which the listing first appears. In case the additional listing does not appear in the directory, the minimum chargeable period is for one month. Listing charges date from day the directory assistance records are posted and are payable monthly in advance. Directory Assistance records are posted at the time the application for the listing is made or at any time to and including the closing date of the directory as the subscriber may desire.
- b. Listing charges are automatically discontinued upon termination of the main contract for service, or in case the listed party become a subscriber to exchange service, similar in classification, i.e., business or residence, as that under which such party already is listed, or in case of the death of the listed party. Listing charges may also be discontinued at the expiration of the initial contract period upon request of the subscriber in advance of the closing date of the directory. In the latter charge, the minimum listing charge to be collected is that for one directory period.

.2 Rates

- a. Additional name listings in excess of those permitted without extra charge, directional calling information, and listings for clients of Shared Tenant Service operations and additional line matter, where permitted, are furnished at the following monthly rates:

	Monthly Rate
1. Residential (each additional listing)	\$ 2.28
2. Business (each additional listing)	\$ 2.28

6.7 Miscellaneous Listing

.1 Toll Stations

- a. Listings of Toll Stations connected with a central office, installed at either business or residence location, are furnished under the terms and conditions specified above for business and residence listings respectively.

.2 Reference Listings

- a. Reference listings may be furnished to subscribers who change their names, absorb other businesses, or subdivided their business and have authority to continue the use of the old name, and in other cases when, in the judgment of BWTC, they are considered necessary and are not intended for advertising purposes. Such listings are furnished at the regular rate for additional listings.

Example: Mountain Resort, see Bretton Woods Mountain Resort

6. DIRECTORY LISTINGS

<p>6.7 <u>Miscellaneous Listing</u> (Continued)</p> <p>.3 Foreign Exchange Listings</p> <p>a. Listings in the alphabetical list of an exchange other than that which the subscriber is served are furnished, if desired, at the regular rate for additional listings.</p> <p style="padding-left: 40px;">Example:</p> <p style="padding-left: 80px;">Listing of a Bretton Woods subscriber in the Conway Directory:</p> <p style="padding-left: 120px;">Smith C M 123 Bay Drive Bretton Woods..... 278-9999</p> <p>.4 Caption Listings</p> <p>a. Listings may be indented under a caption or subcaption for an additional charge when in the judgment of BWTC, the captions will facilitate the use of the service.</p> <p>b. The captions must be an essential part of the indented listings which follow and may include names of departments, branches of the business, or titles of officials.</p> <p style="padding-left: 40px;">Example: White Title Company Inc.</p> <p style="padding-left: 80px;">General Office.....278-9999</p> <p style="padding-left: 80px;">Executive &amp; Financial Offices.....278-9999</p> <p style="padding-left: 80px;">Sales &amp; Warehouse 639 Prospect.....278-9999</p> <p>c. Listings of departments and of variations of the same general line of business, which in the opinion of BWTC, do not materially add to the information contained in the caption or main listing or which are designed to advertise the extent of the subscriber's business are not permitted. Also, the name of individuals are not permitted in listings to be indented under captions.</p> <p>d. Rates</p> <p>1. Caption Listings, where permitted, are furnished at the following monthly rates:</p> <table border="1" style="margin-left: 40px; margin-top: 10px;"> <thead> <tr> <th style="width: 80%;"></th> <th style="text-align: center;">Monthly Rate</th> </tr> </thead> <tbody> <tr> <td>1. Caption Listing</td> <td style="text-align: center;">\$ 2.28</td> </tr> <tr> <td>2. Subcaption (each additional listing)</td> <td style="text-align: center;">\$ 1.25</td> </tr> </tbody> </table>		Monthly Rate	1. Caption Listing	\$ 2.28	2. Subcaption (each additional listing)	\$ 1.25	
	Monthly Rate						
1. Caption Listing	\$ 2.28						
2. Subcaption (each additional listing)	\$ 1.25						

6. DIRECTORY LISTINGS

<p>6.7 <u>Miscellaneous Listing</u> (Continued)</p> <p>.5 Names Spelled More Than One Way</p> <p>a. Subscribers whose names are commonly spelled in more than one way may arrange for additional listings of the name as alternately spelled at the regular rate for an additional listing. Listings of misspelled names are not allowed, when in the judgment of BWTC, they are desired for the purpose of securing preferential position in the directory or for advertising purposes.</p> <p>Example: Smithe A G 1207 Chilly Hill.....278-9999 and as listed under "Smith" Smith A G 1207 Chilly Hill.....278-9999</p> <p>.6 Alternate (Directive) Listings</p> <p>a. Subscribers may obtain listings which refer calling parties to certain other telephone numbers after business hours and on Sundays and Holidays, or in case no answer is received on the call for the first listed number or numbers. Alternate listings are of two general types, according to whether the listing indicates (a) that the alternate telephone number is to be called after business hours and on Sundays and Holidays, or (b) that the alternate telephone number is to be called in the event no answer is received on the call for the first number or numbers.</p> <p>b. Alternate listing which refer calling parties to other telephone numbers may indicate the telephone numbers of subscribers who are agreeable to the use of their telephone number in such alternate listings or they may be the telephone numbers of members or employees of the firm. Names of individuals are not permitted in alternate listings.</p> <p>Example: Southgate Water &amp; Sewer Co 2045 Siesta Drive .....278-9999 Nights and Sundays call .....278-9999</p> <p>Fields J M Dept Store 9215 Fla Ave ..... 278-9999 After 5 PM, Sundays &amp; Holidays Building Manager .....278-9999</p> <p>BW Brewery 226 N Ingraham Av .....278-9999</p>	
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6. DIRECTORY LISTINGS

6.7 Miscellaneous Listing (Continued)

.6 Alternate (Directive) Listings (Continued)

c. Alternate listing will be charged at the additional listing rate. This rate will apply to each line of the "Note" and to each listing under the "Note."

d. Rates

1. Alternate (Directive) Listing, where permitted, are furnished at the following monthly rates:

	Monthly Rate
1. Caption Listing	\$ 2.28
2. Subcaption (each additional listing)	\$ 1.25

.7 Additional Line Matter

a. Additional line matter may include supplementary address information, hours of operation, mailing information, or call instructions. Additional line matter is provided at the regular rate for additional listings.

NOTE: Bills covering all charges for exchange service, toll service, and listing charges will be rendered in the name of the subscriber, and the subscriber will be responsible for all such charges.

.8 Custom Abbreviated Dialing (CAD) Service

a. The phrase "Charges Will Apply" will be included in the Custom Abbreviated Dialing (CAD) Service listing at no additional charge.